Global Learning: Add the World to your Resume

Camila Sanabria
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On Thursday, January 30, 2020, the Latinx Cultural Center began the Spring 2020 semester workshop series by inviting Liz Allred, Program Director of Global Learning in the Jon M. Huntsman School of Business to inform students about the Global Learning Experiences program and explain the importance of such learning experiences.

With a background in the humanities, having earned her BA in history from Brigham Young University and worked as a lobbyist in Washington, DC, Allred emphasized the applicability of business to all fields and disciplines. Specifically, she explained the importance of having a solid understanding of economics and its influence on society.

“All of us benefit from being informed,” Allred stated, before explaining the complexities of globalization and how through such knowledge, “we can understand our place in the world.” It is this cultural understanding, combined with a skill set and the ability to articulate effectively the application of their global experience, that Allred argues is so valuable to companies and future employers.

Regarding the Latinx and other marginalized communities, Allred has found that participation in global learning programs grants these students the opportunity to come out from the margins and discover what they have to contribute. “They are gaining self-awareness to the point they realize they have value,” Allred shared. “They realize they have more power than they think they do.”

As Program Director for Global Learning Experiences, Allred manages various programs which takes her and “more than 200 business students each year to over 20 countries. During the programs, students visit with business executives and leaders in governments and international organizations. These visits allow students to develop a solid, foundational understanding of the global business environment.”

While some programs are open to only business majors, others such as the Small Enterprise Education and Development Program (SEED), are open to all majors. For more information about how to get involved with the Global Learning Experiences program, visit their website at huntsman.usu.edu/global/ or email Liz at liz.allred@usu.edu.

Our next workshop will be on Thursday, February 27, 2020 from 12:30-1:30 p.m. in the Merrill-Cazier Library, room 208. The Advising Office will come to explain how students can best take advantage of their advisers.